



North Gwinnett Touchdown Club

SPONSORSHIP INSTRUCTION SHEET

Supporting our athletes is the most important way we as parents can get and stay involved with our children. The Touchdown Club appreciates all you can do to help us reach the goals that enable us to continue our support of all our athletes. Sponsorship from our community is a very large part of how we achieve these goals. It is thus very important that we represent those sponsors in the most professional manner that we can when creating our Football Program.

Please read through the following steps before you submit a sponsorship form to the Touchdown Club. With your help in being thorough we will once again be able to produce the highest quality Friday Night Football Program seen in Gwinnett County!

- 4) Assure that all information on the form is filled out completely. Some levels of sponsorship have several options and an option must be marked to indicate what their choice is. Most important is to get a contact persons name and number, in case we have any questions.
- 5) It is very important that each ad comes with artwork and as much information as to how the sponsor would like to have their ad represented in the book. It can come as simple as a piece of paper with their business card attached how they want it placed on the page with what they want said with it, to a CD attached with their whole page already laid out. The more information you can submit with the form the faster we can all work to get these ads placed. Past sponsors can also make modifications to their previously run ad and/or choose to just run the same ad.
- 6) **Ads** – files can come either submitted as a CD attached to the form from the sponsor or they can send it via email to kimpjenkins@hotmail.com. Either way the files need to be in one of the following forms: PDF, TIFF, JPG, Or EPS. All files need to have no less than a 300 dpi resolution in order for the transfer to stay high quality and not appear fuzzy when reprinted in the book. Please do not send word document files with pictures attached.
- 7) **Banners** – All files for banners must come in either an Outlined EPS file or an Adobe Illustrator file with HI-RES. No logo can be downloaded from the internet or the sponsors website. The Program staff will help meet these requirements if not available by your sponsor. Please do not send word document files with pictures attached.

- 8) A sponsor can request that a location photo be taken with several players representing either football and/or cheerleading being in the picture. You will need to find out from the sponsor who they would like in the photo, if they have no preference, the program staff will make every effort to have the selling player in the ad accompanied by several friends. It will be very important that we have a contact name and number for that sponsor so that we may set up a time that is convenient to take the photo.
- 9) Business card ads must be accompanied with several cards. Place the business cards in an envelope and attach them to the sponsor form making sure that no staples go through the cards.
- 10) Personal Ads should have all information filled out. Remember it is your words of congratulations, so please fill in your text. Photos can come laid out or we will lay them out for you. All photos submitted will be kept and upon request returned to your possession.
- 11) If a sponsor has a special request, please contact a board member and we will talk to the sponsor.
- 12) **DEADLINE FOR ALL ADS** - ALL SPONSORSHIP FORMS WILL BE ACCEPTED **UNTIL MONDAY, JULY 11, 2008** IN ORDER TO MAKE IT INTO THE PROGRAM.
- 13) No ads will be accepted after that date.

If you have any further questions please contact Kim Jenkins at 404-391-3482 or at

kimpjenkins@hotmail.com

Good Luck to you all !

DO NOT CONTACT LIST

The following is a list of Sponsors that are loyal to our fund raising efforts and donate money to all groups throughout North Gwinnett High School.

PLEASE do not contact these sponsors as they will be contacted on behalf of the school.

**A.L. GRADING
BANK OF NORTH GEORGIA
DR. MARK CULLEN (GEORGIA SPORTS MEDICINE)
HEALTHSOUTH
PEOPLES BANK
TARA JEWELRY
PUBLIX
KROGER
THE DERBY SPORTS GRILLE
TOBY BLACKWELL – ALLSTATE
BEEF O’BRADYS
COOLEY’S PIZZA
IPOLITO’S
KIA MALL OF GEORGIA
COCA-COLA / DASANI WATER
GEORGIA FORCE
BOWEN FAMILY HOMES
GEORGIAN BANK
MOBILE COMMUNICATIONS
KIWANIS CLUB
GOLDS GYM, SUWANEE**



North Gwinnett Touchdown Club

2008 Season

TOP DAWG BULLDOG GAME SPONSOR\$2,000.00

- **Product display area for all home games**
- **In game Matrix board advertising**
- Full Page Color Ad in North Gwinnett Football Program
- 3' x 6" Fence Banner displayed year round
- **Web advertising to include virtual wallboard and image link**
- (Optional for sponsor) 4 season tickets to ALL home games (Freshman, JV, Varsity) in reserved seating section and 1 matrix parking pass. Ability to buy 6 additional season tickets.
- (Optional for sponsor) 2 sideline pass for 1 Varsity home game

Recognized as **Top Dawg Bulldog Sponsor in Football Program and NG Touchdown Club Website*

GAMEDAY SPONSOR.....\$2,000.00

- 3' x 6' Fence Banner for the game
- Hospitality Tent for 20 next to the end zone on the Bulldog side.
- Food and beverage for 20 catered by TD Club.
- 20 reserve seating tickets in special 'Game Day Sponsor' section.
- 2 Matrix parking passes & 3 Baseball parking passes.
- 20 Game Day Sponsor hats, personalized with sponsor name.

CHAMPIONSHIP.....\$1,000.00

- Full Page Color Ad in North Gwinnett Football Program
- 3' x 6" Fence Banner displayed year round
- **Web advertising to include virtual wallboard and image link**
- (Optional for sponsor) 4 season tickets to ALL home games (Freshman, JV, Varsity) in reserved seating section and 1 Baseball parking pass. Ability to buy 4 additional season tickets.

Recognized as **Championship Sponsor in Football Program and NG Touchdown Club Website*

PLATINUM\$750.00

- Full Page Color Ad in North Gwinnett Football Program
- 3' x 6" Fence Banner displayed year round
- (Optional for sponsor) 2 season tickets to ALL home games (Freshman, JV, Varsity) in reserved seating section.

Recognized as **Platinum Sponsor in Football Program and NG Touchdown Club Website*

SCHOLARSHIPS\$750.00

- Help players with their financial responsibilities during the football season.
- This is the cost of the activity fee for the year.

GOLD Choose option below\$500.00

- Full Page Color Ad in North Gwinnett Football Program **OR**
- ½ Page Black and White Ad and 3' x 6" Fence Banner displayed year round

Recognized as **Gold Sponsor in Football Program and NG Touchdown Club Website*

SILVER Choose option below **\$375.00**

- Full Page Black & White Ad in North Gwinnett Football Program **OR**
- 3' x 6' Fence Banner displayed year round

Recognized as **Silver Sponsor in Football Program and NG Touchdown Club Website*

BRONZE Choose option below

- ½ Page Ad in North Gwinnett Football Program (black/white) **\$250.00**
- ¼ Page Ad in North Gwinnett Football Program (black/white) **\$150.00**
- Business Card Ad in North Gwinnett Football Program..... **\$100.00**